# **Karthick Ram**

# UI/UX Design Lead

I'm focused on creating meaningful experiences through design.

Creative UI designer with **8+ years** facilitating and supporting human interactions with complex systems and software. Maintains user-centric designs while adhering to prescribed interface principals and related development goals. Dedicated to creating inviting and unintimidating interfaces for everything from simple open-source applications to complex proprietary systems.

Website Link: https://karthick.co/

## **Work History**

#### 2021-10 -Current

### Senior UI/UX Designer

Logixal Solution Pvt Ltd, Bangalore

Client: Worley: Industrial engineering solutions

company

Tools Used : Figma, Adobe Xd, Adobe Photoshop, Adobe

Illustrator, Mural.

Projects: Net Zero Advisor, WaterRide, Control Tower, Power 2 Products.

- Communicated with product managers and UX designers to translate project requirements and business objectives into polished user interfaces.
- Communicated with product sponsor and UX designers to translate project requirements and business objectives into polished user interfaces.
- Integrated UI features complying with prescribed code standards and technical design guidelines.
- Used Agile Scrum model to deliver solutions with high level of flexibility and adaptability.
- Devised site maps and mockups for designs based on proven methodologies and end-user feedback.
- Worked with design teams, project managers and business analysts to create intuitive and easy-to-use software.
- Operated in global development environment, working across multiple time zones and cultures.

#### Contact

#### **Address**

Bengaluru, KA 560068

#### Phone

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#### E-mail

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#### **Skills**

**UX** Research



Collaboration



Wireframe and prototyping



**UX** writing



Visual communication



Upper intermediate

User Emapthy



Upper intermediate

Interaction design



Communication skill

- Used Agile planning principles to deliver tailored solutions that met customer requirements.
- Converted abstract ideas and requirements into user personas and storyboards.
- Presented UX designs and solutions to senior staff, evangelizing for user-centric design decisions.
- Analyzed user feedback to influence future UX updates, ameliorating user concerns and pain points during subsequent patch cycles.
- Performed manual testing on UX design elements and complete UX designs, authoring feedback reports for use in future updates.

# 2018-05 - UI/UX Designer

2021-10

2018-02

Iglu Labs, Bangalore

Tools Used: Figma, Adobe Xd, Adobe Photoshop, Adobe Illustrator, Invison, Coral draw, Blenders, Unity 3d, Premier, Sketches

Projects: Decathlon ( Scan & Go ), Valet EZ, HUM (Health care ), Circle,
Sunny Bee, Vouch

- Communicated with product managers and UX designers to translate project requirements and business objectives into polished user interfaces.
- Collaborated with teammates to deliver valuable features meeting business and customer needs.
- Devised site maps, user flows, wireframes and mockups for designs based on proven methodologies, stakeholder requests and end-user feedback.
- Collaborated with in-house web designers to create sleek and innovative UI design.
- Trained and supervised 4team members for ongoing projects.

# 2014-09 - UI and UX Designer

Adeptpros, Bangalore

Tools Used : Sketches, Adobe Collections
Projects: Beacon Stream, Anekam, WH schools

 Communicated with product managers and UX designers to translate project requirements and business objectives into polished user interfaces.



Agile development methodologies



Upper intermediate

Web application development

Advanced

AngularJS design



Mobile application

development



### Software

Adobe Photoshop



Adobe illustrator



Adobe XD



Upper intermediate

Sketch



Upper intermediate

Figma



Advanced

Invison



Upper intermediate

Marvel

- Improved and expanded project platforms using JavaScript to develop rich User Interfaces.
- Worked as freelancer in this company for 2+ years

# 2013-05 - Graphic Designer

2014-08

Prateek Apparels, Bangalore

#### Tools Used: Adobe Collection, Coral draw

- Created aesthetically-pleasing advertisements that complemented products.
- Developed creative design for marketing packages, including print materials, brochures, banners and signs.
- Created and updated trend boards, investigated changing conditions and recommended strategic adoptions to capitalize on projected changes.
- Created digital image files for use in digital and traditional printing methods.
- Applied knowledge of production to create high-quality images.
- Employed design fundamentals when selecting typography, composition, layout and color in design work.
- Completed final touches for projects such as images sizes and font selection.
- Met with customers to present mockups and collect information for adjustments.
- Put together videos for social media, advertising and informational purposes.
- Applied creative expertise to present marketing concepts.
- Developed collateral such as display, marketing and packaging materials to support product branding strategies.
- Developed print materials such as brochures, banners and signs.
- Created broad range of work using various design techniques.

## 2012-01 - Visual Merchandiser

2013-02

Lifestyle International Private Limited, Bangalore

Tools Used: Adobe Collection, Coral draw, Planogram

• Updated pricing and signage to complete product

**●●●●**Upper intermediate

Adobe aftereffects



Adobe premier pro



Unity

Elementary

AR & VR



## Languages

English

Advanced

Tamil

Advanced

Kannada

Upper intermediate

Telgu

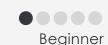
Hindi

Intermediate

French

•••••
Elementary

Malayalam



- displays and educate customers.
- Developed merchandising strategy to efficiently move overstock.
- Worked with managers and advertising directors to optimize promotions.
- Managed aesthetically pleasing displays to showcase company products and increase sales.
- Created interior displays to promote products in alignment with corporate sales objectives.
- Presented store update suggestions and layouts to management and stakeholders.
- Prepared interesting and innovative visual displays to grab customer interest and promote sales.
- Completed seasonal windows, dressed mannequins and arranged in-store displays to showcase available products.
- Inspected merchandise for quality and arranged proper display location on floor.

# 2010-03 - Graphic Designer

Yell ad works, Bangalore

#### **Tools Used: Adobe Collection**

- Gathered specifications and other key details to meet requirements of site development.
- Conceptualized, planned and executed original designs for wide range of website properties.
- Defined and demonstrated best in class user experiences that reflected company Information Technology standards.
- Developed concepts, target audience, requirements, deadlines and budgets.
- Identified and eliminated website bugs to improve user experience.

## **Education**

2011-12

# 2007-06 - Bachelor of Computer Applications: Computer Science

Institute of Basic And Vocational Education - Bangalore

2008-06 - AAASP Arena Animation Academy of Specialist Prog. Animation And Special

# **Effects**

Arena Animation - Bangalore