

Karthick Ram

UI/UX Design Lead

I'm focused on creating meaningful experiences through design. Creative UI designer with **8+ years** facilitating and supporting human interactions with complex systems and software. Maintains user-centric designs while adhering to prescribed interface principals and related development goals. Dedicated to creating inviting and unintimidating interfaces for everything from simple open-source applications to complex proprietary systems.

Website Link : <https://karthick.co/>

Work History

2021-10 -
Current

Senior UI/UX Designer

Logixal Solution Pvt Ltd, Bangalore

Client : Worley: Industrial engineering solutions company

Tools Used : Figma,Adobe Xd,Adobe Photoshop,Adobe Illustrator,Mural.

Projects: Net Zero Advisor, WaterRide,Control Tower,Power 2 Products.

- Communicated with product managers and UX designers to translate project requirements and business objectives into polished user interfaces.
- Communicated with product sponsor and UX designers to translate project requirements and business objectives into polished user interfaces.
- Integrated UI features complying with prescribed code standards and technical design guidelines.
- Used Agile Scrum model to deliver solutions with high level of flexibility and adaptability.
- Devised site maps and mockups for designs based on proven methodologies and end-user feedback.
- Worked with design teams, project managers and business analysts to create intuitive and easy-to-use software.
- Operated in global development environment, working across multiple time zones and cultures.

Contact

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Skills

UX Research

●●●●●
Advanced

Collaboration

●●●●●
Advanced

Wireframe and prototyping

●●●●●
Advanced

UX writing

●●●●●
Upper intermediate

Visual communication

●●●●●
Upper intermediate

User Emaphy

●●●●●
Upper intermediate

Interaction design

●●●●●
Upper intermediate

Communication skill

- Used Agile planning principles to deliver tailored solutions that met customer requirements.
- Converted abstract ideas and requirements into user personas and storyboards.
- Presented UX designs and solutions to senior staff, evangelizing for user-centric design decisions.
- Analyzed user feedback to influence future UX updates, ameliorating user concerns and pain points during subsequent patch cycles.
- Performed manual testing on UX design elements and complete UX designs, authoring feedback reports for use in future updates.

2018-05 -
2021-10

UI/UX Designer

Iglu Labs, Bangalore

Tools Used : Figma, Adobe Xd, Adobe Photoshop, Adobe Illustrator, Invision, Coral draw, Blenders, Unity 3d, Premier, Sketches

Projects: Decathlon (Scan & Go), Valet EZ, HUM (Health care), Circle,

Sunny Bee, Vouch

- Communicated with product managers and UX designers to translate project requirements and business objectives into polished user interfaces.
- Collaborated with teammates to deliver valuable features meeting business and customer needs.
- Devised site maps, user flows, wireframes and mockups for designs based on proven methodologies, stakeholder requests and end-user feedback.
- Collaborated with in-house web designers to create sleek and innovative UI design.
- Trained and supervised 4 team members for ongoing projects.

2014-09 -
2018-02

UI and UX Designer

Adeptpros, Bangalore

Tools Used : Sketches, Adobe Collections

Projects: Beacon Stream, Anekam, WH schools

- Communicated with product managers and UX designers to translate project requirements and business objectives into polished user interfaces.

●●●●●○
Upper intermediate

Agile development methodologies
●●●●●○
Upper intermediate

Web application development
●●●●●●
Advanced

AngularJS design
●●●●●●
Advanced

Mobile application development
●●●●●●
Advanced

Software

Adobe Photoshop
●●●●●●
Advanced

Adobe illustrator
●●●●●●
Advanced

Adobe XD
●●●●●○
Upper intermediate

Sketch
●●●●●○
Upper intermediate

Figma
●●●●●●
Advanced

Invision
●●●●●○
Upper intermediate

Marvel

- Improved and expanded project platforms using JavaScript to develop rich User Interfaces.
- Worked as freelancer in this company for 2+ years

2013-05 -
2014-08

Graphic Designer

Prateek Apparels, Bangalore

Tools Used : Adobe Collection, Coral draw

- Created aesthetically-pleasing advertisements that complemented products.
- Developed creative design for marketing packages, including print materials, brochures, banners and signs.
- Created and updated trend boards, investigated changing conditions and recommended strategic adoptions to capitalize on projected changes.
- Created digital image files for use in digital and traditional printing methods.
- Applied knowledge of production to create high-quality images.
- Employed design fundamentals when selecting typography, composition, layout and color in design work.
- Completed final touches for projects such as images sizes and font selection.
- Met with customers to present mockups and collect information for adjustments.
- Put together videos for social media, advertising and informational purposes.
- Applied creative expertise to present marketing concepts.
- Developed collateral such as display, marketing and packaging materials to support product branding strategies.
- Developed print materials such as brochures, banners and signs.
- Created broad range of work using various design techniques.

2012-01 -
2013-02

Visual Merchandiser

Lifestyle International Private Limited, Bangalore

Tools Used : Adobe Collection, Coral draw, Planogram

- Updated pricing and signage to complete product

●●●●●○
Upper intermediate

Adobe aftereffects
●●●●○●
Intermediate

Adobe premier pro
●●●●○●
Intermediate

Unity
●●●○●●
Elementary

AR & VR
●●●○●●
Elementary

Languages

English
●●●●●●
Advanced

Tamil
●●●●●●
Advanced

Kannada
●●●●●○
Upper intermediate

Telgu
●●●●○●
Intermediate

Hindi
●●●●○●
Intermediate

French
●●●○●●
Elementary

Malayalam
●○●○●○
Beginner

displays and educate customers.

- Developed merchandising strategy to efficiently move overstock.
- Worked with managers and advertising directors to optimize promotions.
- Managed aesthetically pleasing displays to showcase company products and increase sales.
- Created interior displays to promote products in alignment with corporate sales objectives.
- Presented store update suggestions and layouts to management and stakeholders.
- Prepared interesting and innovative visual displays to grab customer interest and promote sales.
- Completed seasonal windows, dressed mannequins and arranged in-store displays to showcase available products.
- Inspected merchandise for quality and arranged proper display location on floor.

2010-03 -
2011-12

Graphic Designer

Yell ad works, Bangalore

Tools Used : Adobe Collection

- Gathered specifications and other key details to meet requirements of site development.
- Conceptualized, planned and executed original designs for wide range of website properties.
- Defined and demonstrated best in class user experiences that reflected company Information Technology standards.
- Developed concepts, target audience, requirements, deadlines and budgets.
- Identified and eliminated website bugs to improve user experience.

Education

2007-06 -
2010-06

Bachelor of Computer Applications: Computer Science

Institute of Basic And Vocational Education - Bangalore

2008-06 -
2010-07

AAASP Arena Animation Academy of Specialist Prog: Animation And Special

Effects

Arena Animation - Bangalore